

## What is it?

The Dark Art of Project Management looks at the heart and soul of project management. It explores the nature of projects and how they are run using an innovative, inspiring and practical case study. It looks at all the key elements of projects in organisations and demonstrates how to create successful projects that make a real difference.

The course explores why people perceive projects as complex, onerous and getting in the way of the day job and shows how they can be exciting, dynamic and contribute to business success. Participants will be clear that they can play their part in ensuring that projects are successful.

## Who is it for?

The Dark Art of Project Management is suitable for anyone who finds themselves involved in projects, either as a Project Sponsor, Project Manager, team member or Board Director.

## Content Covered

The Dark Art of Project Management provides a fascinating insight into the world of projects and explores the different elements that enable projects to make a real difference to an organisation. Participants look at why we need projects, what makes them unique and why they are important. We use a practical case study, where participants play the role of stakeholders in a project and learn about the different stages in the life of a project. Along the way we learn about the language of projects and break through some of the jargon. Participants will learn how to create their own project story for a business case and learn about the key tools and techniques that are used within projects. They will also clarify the often misunderstood roles and responsibilities within a project, such as sponsor, champion and project manager.

## Learning outcomes

At the end of the course participants will:

- Understand the nature of a project, why we have them and why they are important.
- Learn how to define and establish a project for success.
- Understand the key roles and stakeholders in a project and how they can impact on project success.
- Understand the major elements of projects such as planning, monitoring, benefits, risks and issues, and the role they play in a successful project.
- Understand how to write a compelling project story for a business case that will engage stakeholders in the organisation.

## How it is delivered

### With your organisation:

- One day course for up to 15 participants



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