

What is it?

This course will show how magic can be woven into any presentation through the art of creating a clear and compelling story.

It takes place in a relaxed and inspiring learning environment where participants transform their routine presentations into compelling and engaging stories. Highly interactive, participants get plenty of opportunity to practice their new-found skills in a safe space.

Who is it for?

- People who desire to create and present information in a way that connects with their audience

Content Covered

- Introductions “why are we here today?”
- What is a Potent Presentation?
- Setting Outcomes
- Creating a Compelling Story
- Tuning into your Audience
- Creating Material
- Delivering it – Conscious Use of Language

The small group size ensures a high level of participation and feedback from us and the rest of the group. Each participant will learn how to keep the essence of who they are, and inject passion and energy into their delivery to connect with their audience – whatever the subject matter.

Learning Outcomes

At the end of the session people will:

- Take away practical techniques to create and deliver a compelling story
- Understand different communication preferences and filters
- Have become aware of and addressed any limiting beliefs they may hold about presenting
- Understand how to connect with their audience

How it is delivered

With your organisation

- As a one day event or
- As a 3hour bite size session

With Individuals

- One day open courses available – check our website for dates and locations



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Call us on: **01249 447774** or email: enquiries@nov8.biz. We'll get right back to you.

