

## What is it?

Presenting Potency is a new collaboration between NOV8 and Caroline Hall. Caroline is an experienced coach and theatre director. This event takes the world of business communication and injects it with the world of theatre. This is not your usual presentation skills course as there are no PowerPoint slides in sight! It takes place in a studio/theatre space which creates a safe and relaxed atmosphere and a completely different learning environment where participants transform their routine presentations into compelling and engaging stories.

## Who is it for?

- Anyone who has reached the point in their career where they would like to be more impactful and inspiring in delivering information to small or large groups.

## Content Covered

This is a great opportunity to work with a real expert in impactful communication in a safe and unusual environment, concentrating entirely on the participants rather than get distracted by the powerpoint presentations. The small group size ensures a high level of participation and feedback from the facilitators and the rest of the group. Although we use techniques from the world of theatre each participant keeps the essence of who they are, injecting passion and energy into their delivery and noticing the impact on others. Participants will learn the power of using story in their presentations and how this engages their audience.

## Learning Outcomes

At the end of the session people will:

- Have changed any limiting beliefs they may have about their ability to present information.
- Understand the impact of their energy and passion on their audience.
- Use their voice and intonation to get real impact into their presentation.
- Understand the power of using compelling stories in their presentation.

## How it is delivered

### With your organisation

- One day event
- 3 hour bite size session

### With Individuals

- One day open courses available – check our website for dates and locations



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