

What is it?

Funky IT is designed to transform how people think, feel and behave around information systems and IT. This course explores IT in an innovative, inspiring and practical way. As well as demystifying the elements of IT in organisations, it also demonstrates how to have a different type of dialogue with the IT people and partner with them for business success.

This course tackles the all too common beliefs "IT is complex, difficult and gets in the way of the real job" and shows that IT is exciting, dynamic and critical to business success. Participants will be really clear that they have an important role to play in ensuring that IT is able to make a real difference in their organisation.

Who is it for?

Funky IT is suitable for anyone who finds IT mysterious, complicated and frustrating, including directors, board members and internal budget holders.

Content Covered

Funky IT provides a fascinating insight into the world of IT and explores the magical ingredients that enable business projects involving IT to make a real difference to an organisation. We discover the many stakeholders in the IT story and the role they play in successful business projects. We use a practical but memorable case study, Gr8 Knickers, where participants play the role of stakeholders in a business project. Along the way we break through common areas of mystery and tension including typical IT jargon and language, how to create a compelling IT story for a business case and clarifying the often misunderstood roles of project sponsor, project champion and project manager.

Learning outcomes

At the end of the course participants will:

- Understand 'what all those people in IT do', what makes them tick, why they react the way they do, and how Non-IT people can partner with them.
- Understand key stakeholders in the IT story and how they impact project success.
- Understand the major elements of IT in organisations and how they can enable business success.
- Understand how to write a compelling IT story for a business case that will engage stakeholders with investment in IT that can make a difference.

How is it delivered?

With your organisation

- One day course for up to 15 participants

With individuals:

- One day public course – check our website for dates and locations

