

What is it?

This course is unique in the sphere of finance training as it *really does transform* how senior people think, feel and behave around finance. Thoroughly entertaining delivery and back-to-back story-telling, this course tackles underlying fears and unhelpful beliefs about finance as well as demystifying the fundamental finance mechanics forever.

Participants will be absolutely clear that they have a crucial role to play in writing, steering and delivering a compelling joined-up finance story. *See what people say about Funky Finance on the next page.*

Who is it for?

Funky Finance is for directors and board members and senior budget holders who find finance complicated, difficult and boring.....and didn't want to say.

Content Covered

The course starts with a fascinating insight into how the world of finance works and explains why finance is as much about the words as it is the numbers.

We explore who the key stakeholders in the finance story are, how their expectations get set and why maintaining their confidence in the finance story is so important. Using our GR8 Knickers case study, participants construct a Profit and Loss Account, Cash Flow and Balance Sheet, all the while maintaining a stakeholder perspective. Along the way we bring finance into glorious and spell-binding techni-colour including: capital expenditure, depreciation, margin, the difference between profit and cash....and how to build a partnering relationship with those people in Finance.

Learning outcomes

At the end of the session participants will:

- Understand 'what all those people in finance do', what makes a Finance Director tick, why they react the way they do, and what they seek from the wider organisation.
- Understand key stakeholders, who they are and how they impact the finance story.
- Read and understand a profit & loss account, balance sheet and cashflow as a joined up story.
- Understand the differences between capital and operating expenditure, depreciation, return on capital employed and how these all shape the finance story.
- Understand the mechanics and the key levers that impact margin, differing types of costs, profit and cash.

How it is delivered

With your organisation:

- One day course for up to 15 participants. Includes tailored material 'How well do you know your organisation's finance story?'
- We High recommended: combining Funky Finance with The Dark Art of Budgeting as a 2 day course

With individuals:

- One day open courses available – check our website for dates and locations
- Two day open courses available – check our website for dates and locations
- One to one mentoring for individual business leaders– can be tailored to suit



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Call us on: **01249 447774** or email: enquiries@nov8.biz. We'll get right back to you.



What people say about Funky Finance

Stephen Fry, BBC, February 2006

"You know, I've never quite understood finance. In fact, I'm always fast asleep within half an hour of meeting with my accountant. Don't tell him I said that will you? He's a nice chap. But Funky Finance really has made it all rather easy to understand, and yes I'd go so far as to say interesting. I actually understand what capital expenditure is."

"The whole course was excellent! Excellent company!"

Jeremy Denton, Inventory Controller, Jungheinrich UK

"I have just finished reviewing our Management Development Course and I am pleased to say that out of the 5 modules, the delegates rated Funky Finance as the top module with an excellent rating of 97%. Congratulations!"

Chris Newsome, Learning & Development Consultant, City & Guilds

"Very enjoyable. One of the best courses I have ever been on"

Tony Porton, Divisional Corporate Manager, Jungheinrich UK

"Very practical and easy to grasp"

Ellen Ferrara, Head of Thought Leadership & Advertising, BT Global Services

"Just wanted to pass on a huge thanks for running a brilliant course. I have had some really positive feedback...I have definitely noticed a change in behaviours"

Deborah Embley, UK & Ireland Finance Director, CBS Outdoors

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"Fantastic! Should be compulsory! Energy and engagement second to none! (And with finance!!)"

Jane Quick, People Director, CBS Outdoors

"Really drilled home the importance of everything, I will not be asking finance for money 'because I need it', I now realise the importance of telling them why I need it and how it will benefit the company as a whole"

Dan Read, IT Director, CBS Outdoors

"Fab!! Made a complex area a lot more understandable"

Nicola Harnett, Space Merchandiser, John Lewis

"Excellent – well structured and very engaging"

Scott Craddock, Director of Operations Battersea Dogs and Cats Home

"It was not boring! The day went too quickly!"

Robert Key, Executive Director, Elton John Aids Foundation

"NOV8 use creativity and energy to make finance lively, interesting and awaken people to commercial realities".

Simon Isabelle- Evans, Assistant Director, People & Organisation Development, The Children's Society

