

**NLP Practitioner** *Certified by the International NLP Trainers Association (INLPTA)*  
**5 to 8 July, 6 to 9 Sept, 6 to 9 Oct and 1 to 4 Nov 2012**  
**Bank House, Bath Road, Chippenham SN15 2SA**

### Introduction

This course is certified by INLPTA and delivered by Ellie and John Hemingway who specialise in and are passionate about helping individuals, teams and organisations to be the best they can be. Ellie and John are 'real business people' with senior leadership experience, and extensive training and experience in the 'people stuff'. Ellie's corporate background is in finance; she is now a trainer, speaker as well as a practicing psychotherapist. John is a Chartered Engineer with a track record as a transformational IT leader and a Master Practitioner of NLP. Both Ellie and John are INLPTA certified NLP Trainers. This comprehensive course, delivered over four modules equips and certifies participants to use NLP for self and with others.

### Who is it for?

People who want to transform how they communicate, interact and go about getting their outcomes in a business and / or personal context. People who want to practice NLP ethically and effectively with others. This course provides a firm foundation for people wishing to use NLP tools and techniques in their own work and when working with others.

### Content covered

Participants learn how their view of the world and what they value and believe, impacts and influences how they behave, how others behave towards them, and whether or not they achieve their outcomes. You do not need any previous NLP experience. This course covers the key concepts and psychology behind NLP with opportunities to practice some of the fundamental and powerful techniques that help people change and achieve their outcomes. Content includes:

- History, background and fundamentals of NLP
- Creating and working with well formed outcomes
- Building, maintaining and working with rapport
- Recognising and working with own and others' models of the world
- Understanding and working with language patterns
- Anchoring useful states, for self and others
- Timelines and the difference they make
- NLP techniques to change unwanted behaviours, limiting beliefs, phobias and negative emotions
- Strategies and modelling excellence: eliciting how someone does what they do, to replicate it
- Integration of NLP learning, tools and techniques

### Learning outcomes

At the end of Practitioner, you will be able to:

- Clarify and focus on what you want to happen (not what you don't)
- Understand your own and instantly recognise other models of the world
- Create and maintain successful relationships in any context
- Use language effectively for mutual success
- Manage your emotions, access resources when you want, and empower others to do the same
- Understand and model the structure of excellence
- Use highly effective NLP change techniques ethically and appropriately with self and others

A Practitioner Certificate is awarded on satisfactory completion of this course.

### Practicalities and pricing

**Timings:** 9.30 – 5.00 each day

**Price per place:** £1950 + VAT

**Special Offer:** £1800 + VAT for each place booked and paid for 2 months in advance

Price includes training manual, refreshments and buffet lunch for all 16 days.

### To book

**Telephone:** 01249 447774

**Email:** [enquiries@nov8.biz](mailto:enquiries@nov8.biz)

Joining instructions issued on booking & payment