

Funky Finance

What is it?

This one day course is unique in the sphere of finance training as it *really does transform* how non-finance people think, feel and behave around finance. Thoroughly inspiring delivery and back-to-back real life examples, this course demystifies finance clarifying the fundamentals on a 'what you really need to know' basis.

Participants will be absolutely clear that they have a crucial role to play in writing, steering and delivering a compelling joined-up finance story. *See what people say about Funky Finance below.*

Who is it for?

Non-finance people who need to understand finance to do their job and who find finance complex, difficult or boring.....and didn't want to say.

Content Covered

The course focuses on understanding who the key stakeholders in the finance story are, how their expectations get set and why finance is as much about managing the words as it is the numbers.

Using our GR8 Knickers case study, participants construct a Profit and Loss Account, Cash Flow and Balance Sheet, all the while maintaining a stakeholder perspective. Along the way we bring finance into glorious and spell-binding techni-colour including: the role of budgeting and reporting, the importance of cost control, capital expenditure, depreciation, margin, the difference between profit and cash....and how to build a partnering relationship with those people in Finance.

Learning outcomes

At the end of the session participants will:

- Understand key stakeholders: who they are and what they expect.
- Engage with 'what all those people in finance do', what finance needs from the wider organisation and why process compliance really does matter.
- Engage with the importance of accurate budgeting and forecasting and how to be truly accountable for delivering their part of the story.
- Understand the difference between capital and operating expenditure and depreciation, and how these shape the finance story.
- Understand the mechanics and key decisions that impact revenue, margin mix, cost control, profit and cash.
- Read a profit & loss account, balance sheet and cashflow as a joined up story and understand the impact of their own day to day decisions and actions.
- Be confident and eager to go back.....and apply their learning to the specifics of their own role and organisation.

How it is delivered

With your organisation:

- One day course for up to 15 participants. Includes tailored material 'How well do you know your organisation's finance story?' We highly recommended: combining Funky Finance with The Dark Art of Budgeting as a 2 day course

With individuals:

- One day open courses available – check our website for dates and locations
- Two day open courses available – check our website for dates and locations
- One to one mentoring for individual business leaders– can be tailored to suit

What people say about Funky Finance

Stephen Fry, BBC, February 2006

“You know, I’ve never quite understood finance. In fact, I’m always fast asleep within half an hour of meeting with my accountant. Don’t tell him I said that will you? He’s a nice chap. But Funky Finance really has made it all rather easy to understand, and yes I’d go so far as to say interesting. I actually understand what capital expenditure is.”

“The whole course was excellent! Excellent company!”
Jeremy Denton, Inventory Controller, Jungheinrich UK

“I have just finished reviewing our Management Development Course and I am pleased to say that out of the 5 modules, the delegates rated Funky Finance as the top module with an excellent rating of 97%. Congratulations!”
Chris Newsome, Learning & Development Consultant, City & Guilds

“Very enjoyable. One of the best courses I have ever been on”
Tony Porton, Divisional Corporate Manager, Jungheinrich UK

“Very practical and easy to grasp”
Ellen Ferrara, Head of Thought Leadership & Advertising, BT Global Services

“Just wanted to pass on a huge thanks for running a brilliant course. I have had some really positive feedback...I have definitely noticed a change in behaviours”
Deborah Embley, UK & Ireland Finance Director, CBS Outdoors

“Fantastic! Should be compulsory! Energy and engagement second to none! (And with finance!!)”
Jane Quick, People Director, CBS Outdoors

“Really drilled home the importance of everything, I will not be asking finance for money 'because I need it', I now realise the importance of telling them why I need it and how it will benefit the company as a whole”
Dan Read, IT Director, CBS Outdoors

“Fab!! Made a complex area a lot more understandable”
Nicola Harnett, Space Merchandiser, John Lewis

“Excellent – well structured and very engaging”
Scott Craddock, Director of Operations Battersea Dogs and Cats Home

“It was not boring! The day went too quickly!”
Robert Key, Executive Director, Elton John Aids Foundation

“NOV8 use creativity and energy to make finance lively, interesting and awaken people to commercial realities”.
Simon Isabelle- Evans, Assistant Director, People & Organisation Development, The Children's Society